February 2018 Bristol

Interactive results John Holden – Vistage

What do followers most want from their leaders?

Category	Value
Show a genuine concern for others	0%
Honesty and Consistency	35%
Accessible, Approachable and Flexible	46%
Trusts others to lead	8%
Decisive and ready to take risks	11%

Question:

WHAT PERCENTAGE OF PEOPLE DO YOU THINK ARE ENGAGED?

Category	Value
8%	3%
19%	13%
24%	29%
29%	16%
36%	39%
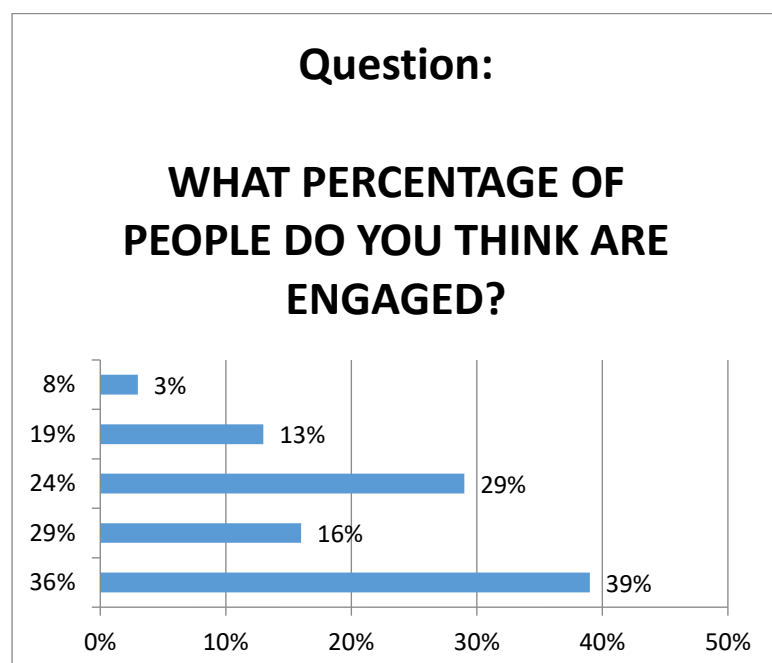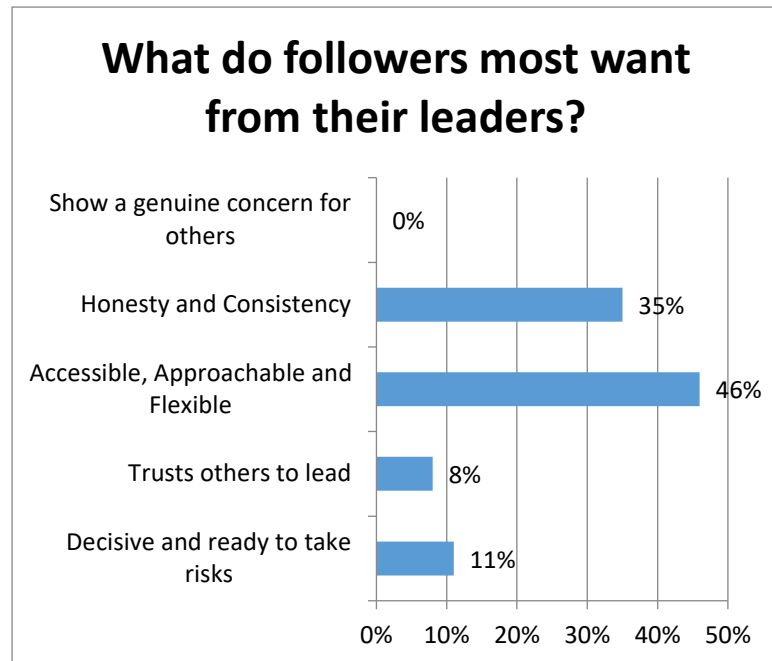
Question:

WHAT PERCENTAGE OF PEOPLE DO YOU THINK ARE NOT ENGAGED?

26%	6%
39%	18%
48%	18%
61%	23%
66%	35%

0%   10%   20%   30%   40%
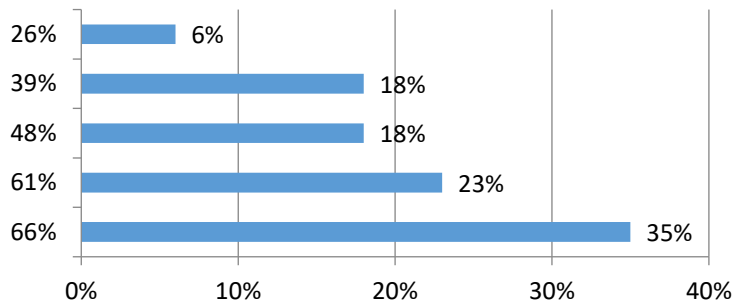
WHAT REALLY MOTIVATES PEOPLE?

Power	0%
Being an Expert	0%
Money	13%
Recognition	47%
Purpose	39%

0%   10%   20%   30%   40%   50%